Assessment – Spotlight: A School Trip

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| Flyer |
| **Content**  |
| all relevant content points are included: *program, what to bring, costs, call to action & map* |  **2 1 0** **[ ]  [ ]  [ ]**  | **factor**x2 | **total**/4p |
| comment      |
| **Language** |
| appropriate use and range of vocabulary as well as grammatical structures on B1 level |  **3 2 1 0****[ ]  [ ]  [ ]  [ ]**  | **factor**x1 | **total**/3p |
| comment  |
| **Format & Layout** |
| max. two pages, logical structure & clarity  |  **3 2 1 0****[ ]  [ ]  [ ]  [ ]**  | **factor**x2 | **total**/6p |
| design, choice of pictures & creativity |  **3 2 1 0****[ ]  [ ]  [ ]  [ ]**  | **factor**x2 | **total**/6p |
| comment      |
| **Formalities**  |
| requirements are met: *deadline met, printout in color & double-sided, .pdf sent*  |  **3 2 1 0****[ ]  [ ]  [ ]  [ ]**  | **factor**x1 | **total**/3p |
| comment      |
| **total** /22p |

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| Presentation  |
| **Content & Structure**  |
| all relevant content points are included: *background information destination, details about activities, reasons for choices, reason for choosing the proposal*  |  **3 2 1 0****[ ]  [ ]  [ ]  [ ]**  | **factor**x2 | **total**/6p |
| logical structure, appealing introduction & suitable ending, easy to follow  |  **3 2 1 0****[ ]  [ ]  [ ]  [ ]**  | **factor**x2 | **total**/6p |
| comment      |
| **Language** |
| appropriate use and range of vocabulary on B1 level, presentation phrases from chapter *Getting What It Takes* used  |  **3 2 1 0****[ ]  [ ]  [ ]  [ ]**  | **factor**x2 | **total**/6p |
| appropriate use and range of grammatical structures on B1 level |  **3 2 1 0****[ ]  [ ]  [ ]  [ ]**  | **factor**x2 | **total**/6p |
| fluency & pronunciation  |  **3 2 1 0****[ ]  [ ]  [ ]  [ ]**  | **factor**x1 | **total**/3p |
| comment      |
| **Presentation Skills** |
| no reading from cards, eye contact with entire audience, demeanor |  **3 2 1 0****[ ]  [ ]  [ ]  [ ]**  | **factor**x2 | **total**/6p |
| varied tone, speaks clearly and at an understandable pace |  **3 2 1 0****[ ]  [ ]  [ ]  [ ]**  | **factor**x1 | **total**/3p |
| keeps audience’s attention, convincing and entertaining  |  **3 2 1 0****[ ]  [ ]  [ ]  [ ]**  | **factor**x1 | **total**/3p |
| comment      |
| **Visuals**  |
| visual components support the main points of the talk, effective use of images, appealing design  |  **3 2 1 0****[ ]  [ ]  [ ]  [ ]**  | **factor**x1 | **total**/3p |
| appropriate font size, amount of text, consistent layout  |  **3 2 1 0****[ ]  [ ]  [ ]  [ ]**  | **factor**x1 | **total**/3p |
| comment      |
| **Bonus Points** |
| 3p = winning proposal 2p = 2nd place1p = 3rd place  |  **3 2 1 0****[ ]  [ ]  [ ]  [ ]**  | **factor**x2 | **total**/6p |
| **total** /45p |
| **overall total**/67p | **mark** |