Assessment – Spotlight: A School Trip

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| Flyer | | | |
| **Content** | | | |
| all relevant content points are included: *program, what to bring, costs, call to action & map* | **2 1 0** | **factor**  x2 | **total**  /4p |
| comment | | | |
| **Language** | | | |
| appropriate use and range of vocabulary as well as grammatical structures on B1 level | **3 2 1 0** | **factor**  x1 | **total**  /3p |
| comment | | | |
| **Format & Layout** | | | |
| max. two pages, logical structure & clarity | **3 2 1 0** | **factor**  x2 | **total**  /6p |
| design, choice of pictures & creativity | **3 2 1 0** | **factor**  x2 | **total**  /6p |
| comment | | | |
| **Formalities** | | | |
| requirements are met: *deadline met, printout in color & double-sided, .pdf sent* | **3 2 1 0** | **factor**  x1 | **total**  /3p |
| comment | | | |
| **total**  /22p |

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| Presentation | | | | |
| **Content & Structure** | | | | |
| all relevant content points are included: *background information destination, details about activities, reasons for choices, reason for choosing the proposal* | **3 2 1 0** | | **factor**  x2 | **total**  /6p |
| logical structure, appealing introduction & suitable ending, easy to follow | **3 2 1 0** | | **factor**  x2 | **total**  /6p |
| comment | | | | |
| **Language** | | | | |
| appropriate use and range of vocabulary on B1 level, presentation phrases from chapter *Getting What It Takes* used | **3 2 1 0** | | **factor**  x2 | **total**  /6p |
| appropriate use and range of grammatical structures on B1 level | **3 2 1 0** | | **factor**  x2 | **total**  /6p |
| fluency & pronunciation | **3 2 1 0** | | **factor**  x1 | **total**  /3p |
| comment | | | | |
| **Presentation Skills** | | | | |
| no reading from cards, eye contact with entire audience, demeanor | **3 2 1 0** | | **factor**  x2 | **total**  /6p |
| varied tone, speaks clearly and at an understandable pace | **3 2 1 0** | | **factor**  x1 | **total**  /3p |
| keeps audience’s attention, convincing and entertaining | **3 2 1 0** | | **factor**  x1 | **total**  /3p |
| comment | | | | |
| **Visuals** | | | | |
| visual components support the main points of the talk, effective use of images, appealing design | **3 2 1 0** | | **factor**  x1 | **total**  /3p |
| appropriate font size, amount of text, consistent layout | **3 2 1 0** | | **factor**  x1 | **total**  /3p |
| comment | | | | |
| **Bonus Points** | | | | |
| 3p = winning proposal  2p = 2nd place  1p = 3rd place | **3 2 1 0** | | **factor**  x2 | **total**  /6p |
| **total**  /45p |
| **overall total**  /67p | | **mark** |