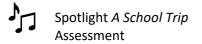




ASSESSMENT - SPOTLIGHT: A SCHOOL TRIP

FLYER						
Content						
all relevant content points are included:		2	1	0	factor	total
program, what to bring, costs, call to action					x2	/4p
& map					72	/4P
Language						
appropriate use and range of vocabulary as	3	2	1	0	factor	total
well as grammatical structures on B1 level					x1	/3p
Format & Layout	_	_	_			
max. two pages, logical structure & clarity	3	2	1	0	factor x2	total /6p
design, choice of pictures & creativity	3	2	1	0	factor x2	total /6p
					XZ	/oh
Formalities						
requirements are met: deadline met, printout	3	2	1	0	factor	total
in color & double-sided, .pdf sent		-	-	J	x1	/3p
					XT	/sh
						total
						/22p





Presentation							
Content & Structure							
all relevant content points are included: background information destination, details about activities, reasons for choices, reason for choosing the proposal	3	2	1	0	factor x2	total /6p	
logical structure, appealing introduction & suitable ending, easy to follow	3	2	1	0	factor x2	total /6p	
Language							
appropriate use and range of vocabulary on B1 level, presentation phrases from chapter <i>Getting What It Takes</i> used	3	2	1	0	factor x1	total /3p	
appropriate use and range of grammatical structures on B1 level	3	2	1	0	factor x1	total /3p	
fluency & pronunciation	3	2	1	0	factor x1	total /3p	
Described on Chille							
Presentation Skills no reading from cards, eye contact with entire	3	2	1	0	factor	total	
audience, demeanor				U	x2	/6p	
varied tone, speaks clearly and at an understandable pace	3	2	1	0	factor x1	total /3p	
keeps audience's attention, convincing and entertaining	3	2	1	0	factor x1	total /3p	
Visuals							
visual components support the main points of the talk, effective use of images, appealing design	3	2	1	0	factor x1	total /3p	
appropriate font size, amount of text, consistent layout	3	2	1	0	factor x1	total /3p	
Bonus Points	_				£=-	A-A 1	
3p = winning proposal 2p = 2 nd place	3	2	1	0	factor	total	
$2p = 3^{rd}$ place					x2	/6p	
total	overall total				mark		
/39p	/61p						